

# **FAQ FOR 2025 WORLD BLOOD DONOR DAY**

## **Pre-Event**

### **1. Event Details:**

- **Date: 28 June 2025, Saturday**
- **Venue: Marina Bay Sands Expo & Convention Centre Basement 2, Hall D and Hall E**
- **Timing: Award Ceremony (10am – 12pm), Registration starts at 9am, Hall D  
Carnival (10am – 6pm), Hall E  
Community Blood Drive (11am – 5pm), Hall D**
- **Event graced by Minister for Health, Mr. Ong Ye Kung**
- **There will be no afternoon Ceremony for Silver and Bronze**
  - **Award Ceremony - 10am to 12pm, Registration starts at 9am (Hall D)**
    - **All donor milestones awards including Blood Champion (Gold and Merit) and Adopt a Bloodbank awards (except Silver and Bronze) will be presented in the morning**
  - Award recipients can collect their Silver and Bronze Awards at the booths set up outside Hall E. They will receive an invitation email sent by our appointed events management company. To collect the award, the recipients will need to show the email at the collection booths.
- **Each award recipient can only be accompanied by 1 guest for the Ceremony**
  - Should award recipient enquire about bringing a toddler, we will recommend him/her to make caregiving arrangements where the caregiver + toddler can visit the carnival while the Ceremony commences
- There will also be a carnival happening concurrently in Hall E and donors are welcomed to bring their family to join the carnival

### **2. How do an Award Recipient RSVP for the awards ceremony?**

All Award recipients who have achieved the milestones as of 31 Dec 2024 would receive an invitation email to WBDD 2025. The invitation email will be sent by our appointed event management company.

- A. Award recipients may follow the instructions on the email to RSVP
  - a. Recipient will receive an email and they can click on the RSVP icon to register
  - b. Follow the instructions on the microsite to RSVP

B. Award recipients may call in to request SRC's assistance to register for the event. The following information is required.

- Name
- Email address
- Award serial no. (e.g. G0001 for Gold award, R0001 for Ruby award) - this can be found on the top right-hand corner of the physical invitation letter and invitation email
- Is the Award recipient bringing 1 guest? Each award recipient can only be accompanied by 1 guest for the Ceremony

### **3. What happens on 28 June WBDD after the awards recipients have RSVP?**

**There will be 2 queues for the Award recipients who have RSVP.**

**One for those with QR code (registered with email address) and the other one for those without QR code (without email address).**

#### **A. Award recipients Who RSVP with Email Address:**

- Award recipients who RSVP via the registration link (in the email sent by the appointed events management company), would receive a unique QR code in their confirmation email for actual day registration.
- Award recipients proceed to the Registration Counter outside Hall E for registration using the unique QR code (in confirmation email) on 28 June to register their attendance for the Ceremony. The award recipient will receive a printed event badge and red wristband. The guest will receive a yellow wristband.

#### **B. Award recipients Who RSVP without Email Address:**

- Award recipients will have to bring the **physical invitation letter** for registration at the Assisted Registration Counter outside Hall E on 28 June. The award recipient will receive a printed event badge and red wristband. The guest will receive a yellow wristband.

### **4. What happens if Award Recipients are unable to attend / reach on time for the ceremonies?**

The awards ceremony will start on time. Awards recipients are advised to be seated 15 minutes before the awards ceremony. Those who are not seated before the start of the awards ceremony (9.45am) will not be able to receive their awards on the day.

- Award Recipients who are unable to attend / miss the awards ceremony can email to [donate.blood@redcross.sg](mailto:donate.blood@redcross.sg) to request for collection.
- Medallions and certificates will be ready for collection approximately 1 to 2 weeks after 28 June 2025.

- If the Award recipients are unable to attend the ceremony on 28 June to receive their awards, they are able to assign someone (a proxy) to collect the awards on their behalf (proxy collection).
  - Award recipient to send an email to [donate.blood@redcross.sg](mailto:donate.blood@redcross.sg) to inform us on his/her request.
  - The proxy should show the email (from Award Recipients on the proxy collection request) to us for verification and let us know the awardee's name and award serial number.
  - The proxy collection can take place on event day 28 June at basement 2 outside Hall E.
  - If the proxy collection is on event day 28 June at MBS, the collection timing is between 10.30am - 5pm.
  
- If the Award recipients are unable to attend the ceremony on 28 June to receive their awards, they are able to assign someone (a proxy) to receive the award on stage on their behalf.
  - Please advise the Award recipient to send an email to [donate.blood@redcross.sg](mailto:donate.blood@redcross.sg) to inform us on his/her request.
  - Please advise the Award recipient to RSVP via the invitation email they have received.

## 5. How to get there?

There is a directional map printed at the back of the invitation letter. Following directions can be found on the website.

**Location Map to the World Blood Donor Day 2025 Marina Bay Sands Expo & Convention Centre  
Basement 2 Hall D and Hall E**



**Address: 10 Bayfront Ave, Singapore 018956**

## HOW TO GET THERE?

### BY TRAIN:

Circle (Yellow) or Downtown (Blue) line.  
Alight at Bayfront MRT station (CE1/DT16)

Exit C & D:

- Sands Expo & Convention Centre (3-minute walk)

Exit E:

- Sands Expo & Convention Centre

### BY BUS:

Bus services:

Daily: 97 / 106 / 518 / 133 / 502

Daily except Sat, Sun & public holidays: 97E / 502A / 518A

Bus stops:

03509 – Marina Bay Sands Hotel (outside Hotel Tower 2)

03501 – Marina Bay Sands Theatre (outside Sands Theatre, opposite Hotel Tower 3)

03511 – Marina Bay Sands MICE (outside Sands Expo & Convention Centre, opposite Hotel Tower 1)

03519 – Opp. Marina Bay Sands MICE (opposite Sands Expo & Convention Centre, adjacent to Hotel Tower 1)

<b>BY CAR:</b> Please find via Google Maps. *Do note that parking charges apply. First hour: \$14.00 and \$1.50 for every subsequent half an hour	<b>BY TAXI:</b> Pick-up/Drop off Points: 1)Sheares Link outside Hotel Tower 1 2)Bayfront Avenue outside Hotel Tower 3 3)Outside Sands Expo & Convention Centre 4)Outside The Shoppes
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## **Event Day**

**1. Is WBDD a ticketed event?**

No.

**2. Is the ceremony and carnival open to the public?**

No. The ceremony is only for those receiving the below milestone awards:

- Youthphoria
- Ruby
- Gold
- Diamond
- Champion of Champion
- Titanium
- Medal for Life
- Blood Champion Gold and Merit
- Adopt a Bloodbank

Bronze and silver will collect their medallions from 10.30am to 5.00pm outside Hall E and are eligible to participate in the carnival too.

Carnival is for invited donors only (10am to 6pm).

**3. How many carnival cards will be issued?**

1 carnival card, 1 blind bag pen, tissue packs are issued for 1 invitation (email or SMS) only

**4. What is the colour of wristbands on that day?**

Red is for award recipients and yellow is for guests. General donors will be given blue wristbands.

**5. Mode of entry to carnival?**

The invited guests have to flash their email invitation or SMS at the carnival registration counter.

**6. Can the awardees go over to the carnival after the ceremony?**

Yes.

**7. Does the mobile blood drive accept walk-ins?**

No, it is an appointment-based basis.

**8. Can the guests re-enter the carnival?**

Yes, as long as they have the wristbands on.

**Post Event**

**1. Post Event collection of Award:**

Collection date: 14 July to 30 August 2025, (excluding Mondays, Sundays and Public Holidays)

Collection time: 10:30am to 4:30pm

Collection venue: Bloodbank @ HSA - Blood Donor Programme, 11 Outram Road, Health Sciences Authority, Singapore 169078

We are unable to send the award by post or courier.

If an awardee is not able to collect personally, a proxy letter (with awardee's SIGNATURE) is required upon collection of the award.

***\*Please note the collection date may be subject to change.***