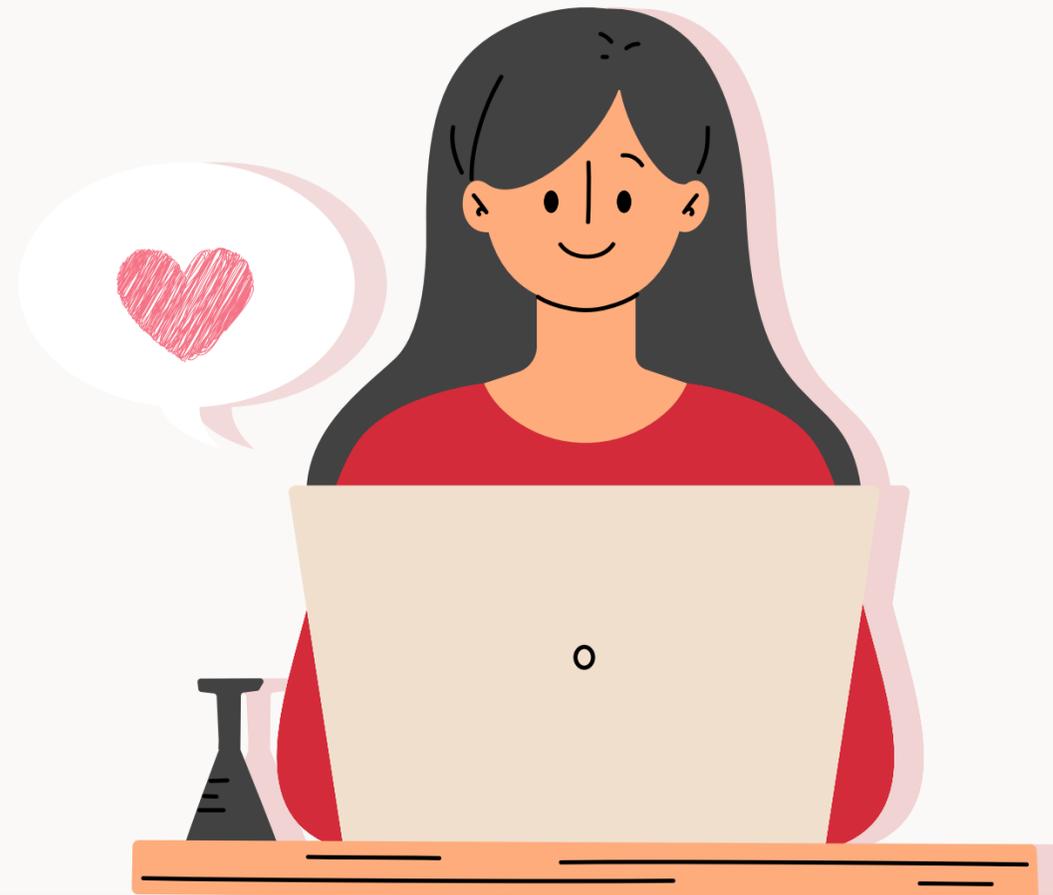
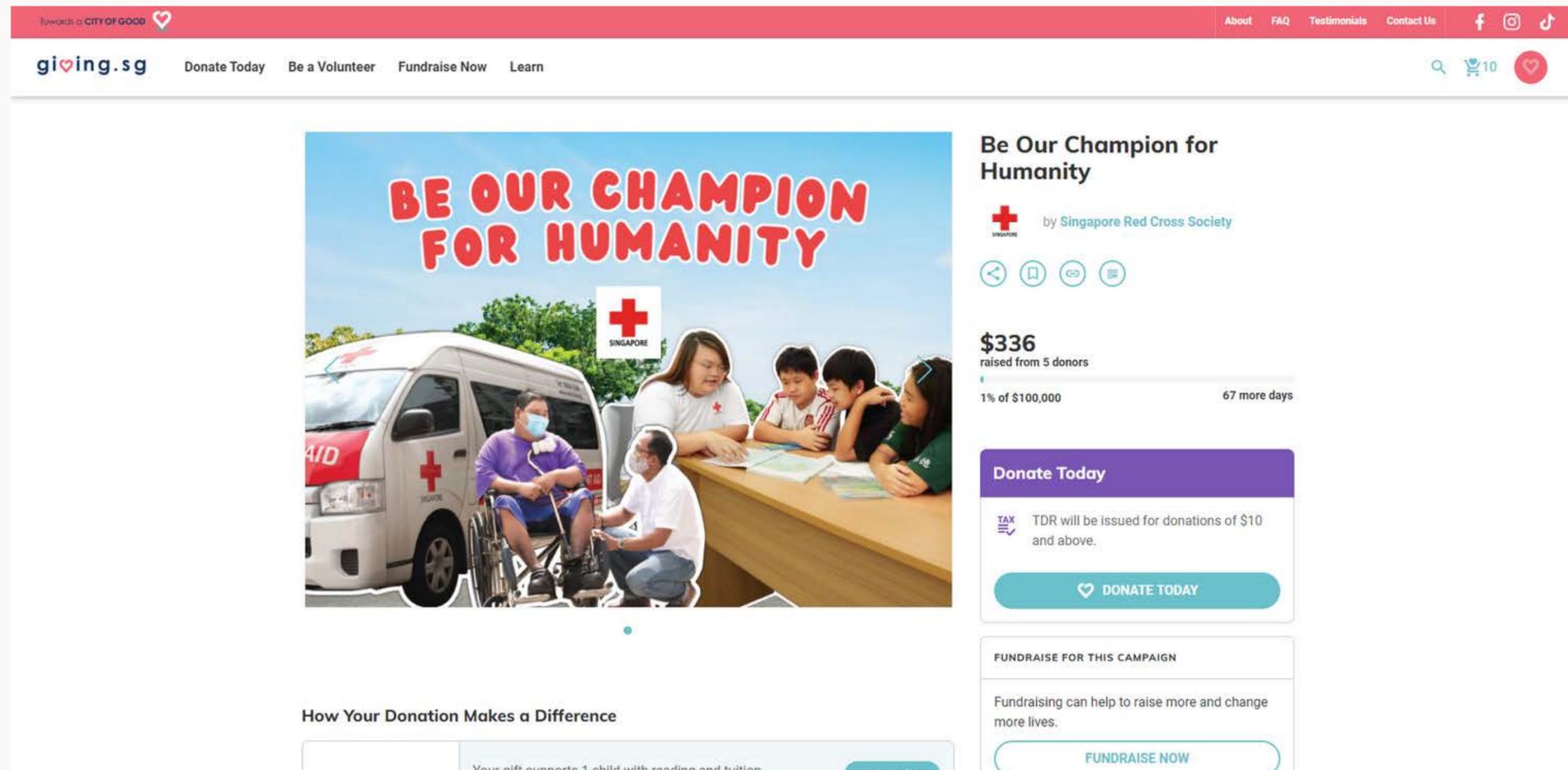


Step-by-Step Campaign Creation Guide



Step 1

[Click here](#) to visit our Giving.sg page



The screenshot shows the Giving.sg website interface for a campaign titled "Be Our Champion for Humanity" by the Singapore Red Cross Society. The main banner features a photograph of a Red Cross van and a group of people, including a man in a wheelchair, gathered around a table. The text "BE OUR CHAMPION FOR HUMANITY" is prominently displayed in red. The campaign has raised \$336 from 5 donors, which is 1% of the \$100,000 goal, with 67 more days remaining. A "Donate Today" button is visible, along with a note that a Tax Deduction Receipt (TDR) will be issued for donations of \$10 and above. Below the main banner, there is a section titled "How Your Donation Makes a Difference" with a progress bar and a "Fundraise Now" button.

gi^oing.sg | Donate Today | Be a Volunteer | Fundraise Now | Learn

BE OUR CHAMPION FOR HUMANITY

Be Our Champion for Humanity

by Singapore Red Cross Society

\$336 raised from 5 donors

1% of \$100,000 | 67 more days

Donate Today

TDR will be issued for donations of \$10 and above.

DONATE TODAY

FUNDRAISE FOR THIS CAMPAIGN

Fundraising can help to raise more and change more lives.

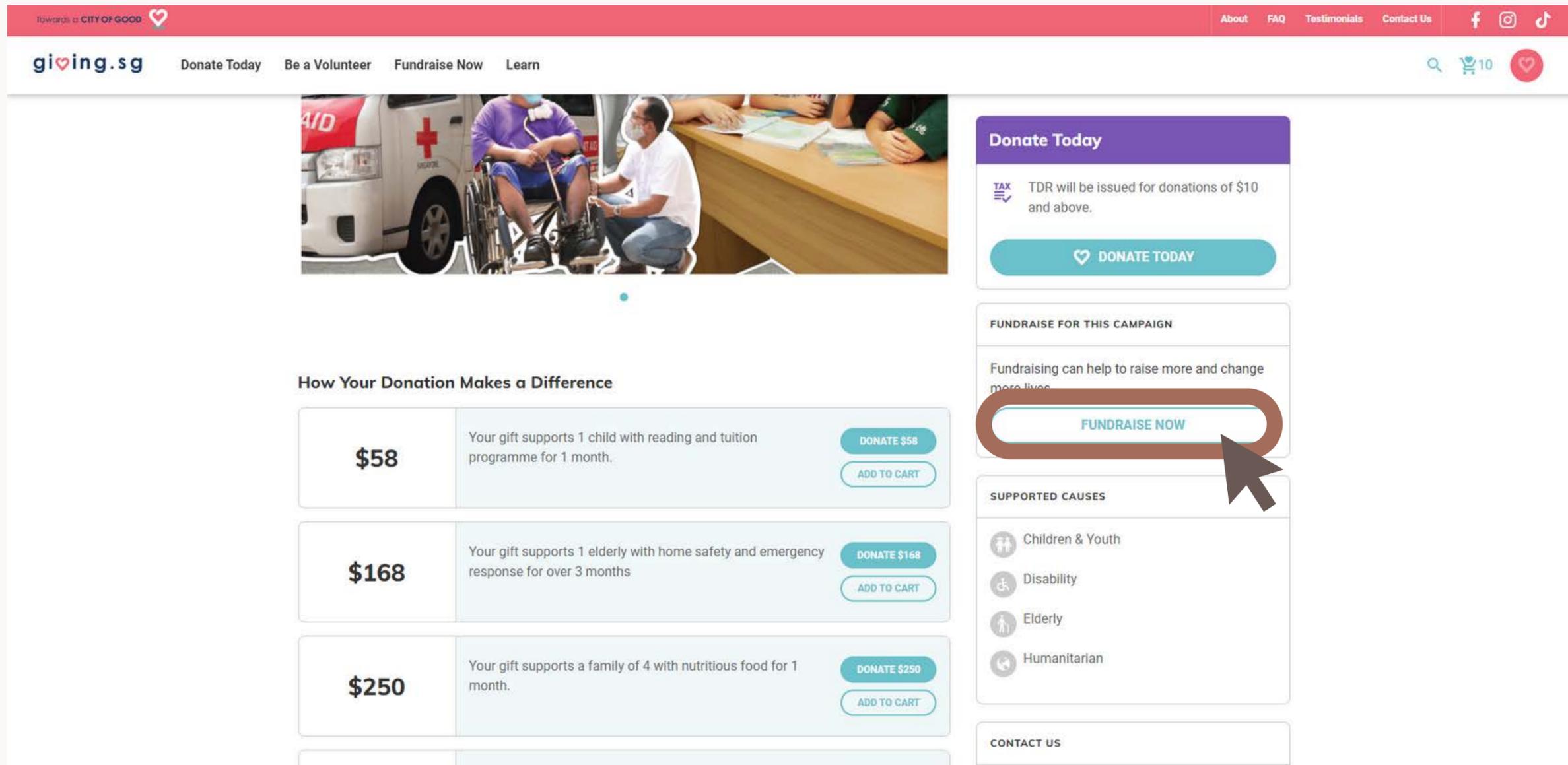
FUNDRAISE NOW

How Your Donation Makes a Difference

Your gift supports 1 child with reading and tuition

Step 2

Scroll down and click on "Fundraise Now"



The screenshot shows the giving.sg website interface. At the top, there is a red navigation bar with the text "Towards a CITY OF GOOD" and a heart icon. Below this is a white navigation bar with the "giving.sg" logo and menu items: "Donate Today", "Be a Volunteer", "Fundraise Now", and "Learn". On the right side of the white bar are search, cart (10 items), and heart icons. The main content area features a large image of a person in a wheelchair being assisted by a volunteer. Below the image is a section titled "How Your Donation Makes a Difference" with three rows of donation options:

Amount	Description	Buttons
\$58	Your gift supports 1 child with reading and tuition programme for 1 month.	DONATE \$58, ADD TO CART
\$168	Your gift supports 1 elderly with home safety and emergency response for over 3 months	DONATE \$168, ADD TO CART
\$250	Your gift supports a family of 4 with nutritious food for 1 month.	DONATE \$250, ADD TO CART

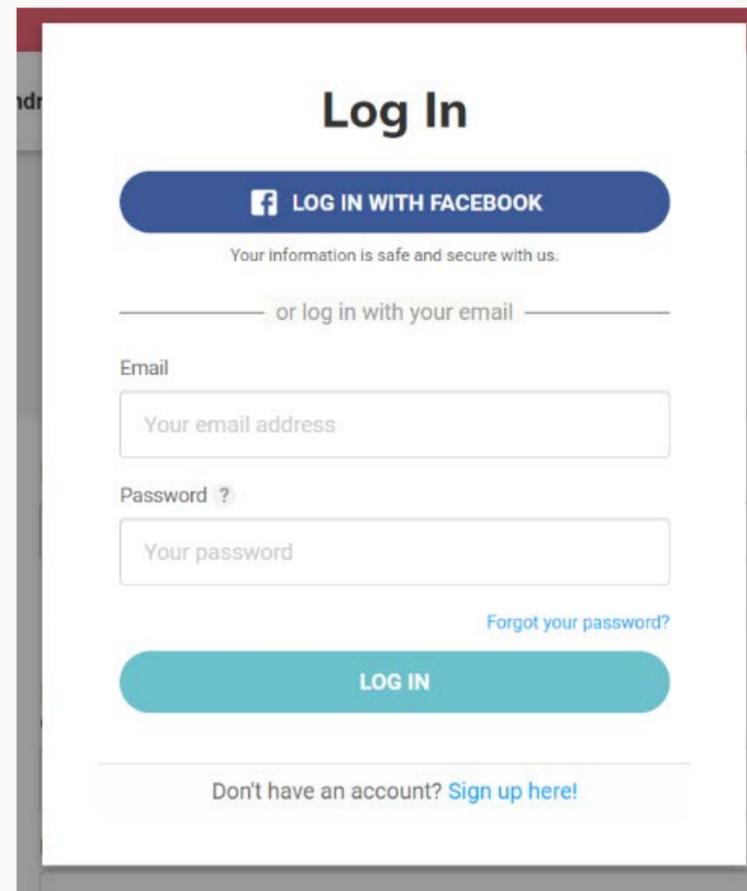
To the right of the donation table is a sidebar with several sections:

- Donate Today:** Includes a "TAX" icon and text: "TDR will be issued for donations of \$10 and above." with a "DONATE TODAY" button.
- FUNDRAISE FOR THIS CAMPAIGN:** Includes text: "Fundraising can help to raise more and change more lives." and a "FUNDRAISE NOW" button, which is highlighted with a red circle and a mouse cursor.
- SUPPORTED CAUSES:** Lists categories: Children & Youth, Disability, Elderly, and Humanitarian.
- CONTACT US:** A section for contact information.

Step 3

Login to your Giving.sg Account

You will be prompted by Giving.sg to login. If you do not have an account, you can create one here or log in with Facebook!

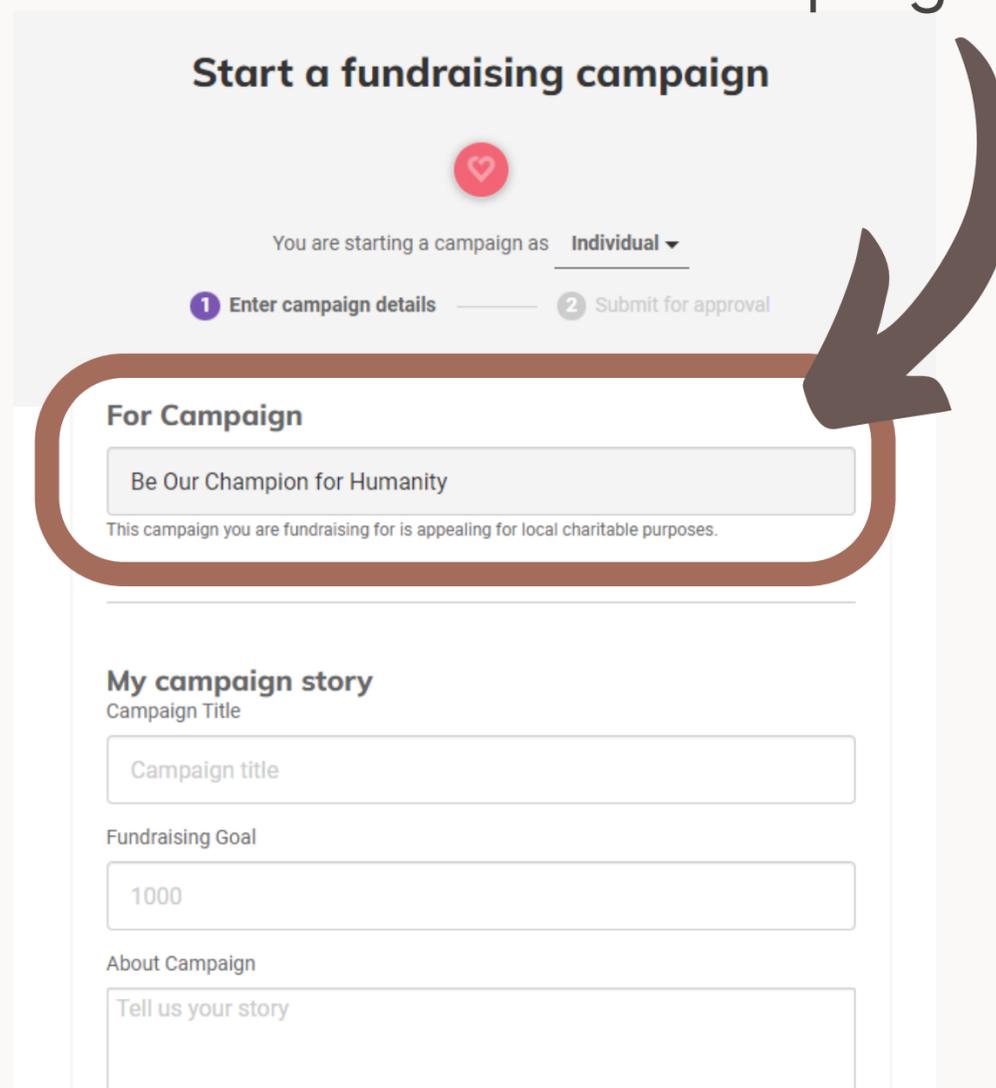


The screenshot shows a login page with the following elements:

- Log In** (Section Header)
- LOG IN WITH FACEBOOK** (Button)
- Your information is safe and secure with us.
- or log in with your email (Text)
- Email (Text)
- (Text Input)
- Password ? (Text)
- (Password Input)
- [Forgot your password?](#) (Link)
- LOG IN** (Button)
- Don't have an account? [Sign up here!](#) (Text)

Step 4

Ensure that "Be Our Champion for Humanity" is selected under "For Campaign"



Start a fundraising campaign

You are starting a campaign as **Individual** ▼

1 Enter campaign details — 2 Submit for approval

For Campaign

Be Our Champion for Humanity

This campaign you are fundraising for is appealing for local charitable purposes.

My campaign story

Campaign Title

Campaign title

Fundraising Goal

1000

About Campaign

Tell us your story

Step 5

From here on, you may fill in your campaign details here (such as campaign title, campaign story, fundraising goal, visuals, campaign duration etc.) and use your photo of choice.

My campaign story

Campaign Title

Fundraising Goal

About Campaign

Tell us your story

Media gallery

Add at least 1 image of what your campaign is about, to inspire more to donate!



SLIDE 1



SLIDE 2

+ ADD IMAGE

Campaign duration

Start Date

Duration

days

End Date

Campaign URL

giving.sg/campaigns/

Generate Default URL

https://s.giving.sg/givingsg

Note: This part can be left as it is!

Causes supported by this campaign

Please select up to 4 causes

- | | |
|--|--|
| <input type="checkbox"/> Animal Welfare | <input type="checkbox"/> Families |
| <input type="checkbox"/> Arts & Heritage | <input type="checkbox"/> Health |
| <input checked="" type="checkbox"/> Children & Youth | <input checked="" type="checkbox"/> Humanitarian |
| <input type="checkbox"/> Community | <input type="checkbox"/> Social Service |
| <input checked="" type="checkbox"/> Disability | <input type="checkbox"/> Sports |
| <input type="checkbox"/> Education | <input type="checkbox"/> Women & Girls |
| <input checked="" type="checkbox"/> Elderly | |
| <input type="checkbox"/> Environment | |

Step 6

Once all is done, just press "Next" and submit!

We will let you know if we need anything to be changed. Otherwise we'll approve the fundraising campaign on our end and it will be started.

Some things to note!

- You will not be able to change the start date of your campaign after we have approved your campaign.
- If you have to redo your campaign, you will not be able to use the same link again.

 **Thank you for** 
creating a campaign!

If you have any questions or face any difficulty while setting up the page, feel free to reach out via email at fundraising@redcross.sg